

HERO Coalition's mission is to help create a community where all youth are valued, celebrated and empowered for living healthy, substance-abuse free lives.

**HERO Coalition's strategy:**

- Build strong community partnerships.
- Recognize and tell the stories of community members who are supporting our youth.
- Recognize and tell the stories of youth who are roles for positive change.
- Identify positive options for families and young people.
- Recognize and nurture events that celebrate coming together and empower youth.
- Share facts and environmental strategies that work to keep youth safe and substance-abuse free.



Learn about how you can help create a community where all youth are valued. Visit [HeroCoalition.org](http://HeroCoalition.org)

**Over 52% of Minnesota Counties & Cities have a Social Host Ordinance**

Many communities report that adopting a Social Host Ordinance has deterred underage drinking parties.

Kandiyohi County	Prior Lake	Comfrey
Scott County	Crystal	Olivia
Mower County	Kenyon	Walker
Wilkin County	Crookston	Northfield
Kanabec County	West St. Paul	Stillwater
Chisago County	Jordan	Anoka
Cass County		Rochester
Jackson County		Brainerd
Isanti County		Little Falls
Hubbard County		Wadena
Yellow Lake		Woodbury
Freeborn County		Bloomington
Sherburne County		Bayport
Renville County		Zumbrota
Rice County		Madena
Goodhue County		Hopkins
Blue Earth County		Echo
Cook County		Clarkfield
Dakota County	Breckenridge	Canby
Polk County	Hibbing	Breezy Point
Otter Tail County	Elko New Market	Grand Marais
Wright County	Cottage Grove	Crosslake
Itasca County	Falcon Heights	Aitkin
Aitkin County	Owatonna	Redwood Falls
Chaska	Glencoe	Verndale
Mankato	St. Cloud	St. Paul Park
Fairfax	Minneapolis	Shorewood
Princeton	Goodview	St. Paul
Red Wing	New Ulm	Deer River
Roseville	Moorhead	New Hope
Waseca	Cambridge	Goodhue
Minnetonka	Sleepy Eye	Cannon Falls
Lakeville	Forest Lake	Dennison
Duluth	Oak Park Heights	Lake City
South St. Paul	Golden Valley	Bellechester
Otsego	New London	Henning
Ramsey	Pine River	Danube
Maple Grove	Blooming Prairie	Renville
Apple Valley	Springfield	Sacred Heart
Willmar	Spicer	St. Joseph
Fergus Falls	Faribault	Raymond
Rosemount	Osseo	
Albert Lea	Brooklvn Park	

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Get involved, help our youth make the healthy choice—the easy choice! Share the facts and help create healthy environments that keep youth safe and substance-abuse free.



**Know the facts *about a* Social Host Ordinance**

**What works to keep youth safe and substance-abuse free?**

- Positive reinforcement and respect
- A strong youth-oriented community that provides positive, healthy options for families and youth
- Policy and laws that protect minors, like established drinking age laws and social host ordinance laws

[www.HEROCalition.org](http://www.HEROCalition.org)  
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HERO Coalition

## Why do Communities adopt a Social Host Ordinance?

- Alcohol is the primary drug of choice for minors.
- Although drinking by persons under the age of 21 is illegal, people aged 12 to 20 years drink 11% of all alcohol consumed in the United States. <sup>1</sup>
- More than 90% of alcohol consumed by minors is from binge drinking. Binge drinking is a major cause of alcohol poisoning. <sup>2</sup>
- In fatal crashes in the U.S. in 2014, 17% of 16-to-20-year-old drivers had a blood alcohol content over 0.08, compared to 30% of 21-to-24-year-old drivers. <sup>3</sup>

### References:

1-2. Centers for Disease Control and Prevention (CDC). *Fact Sheets - Underage Drinking*, retrieved from: <https://www.cdc.gov/alcohol/fact-sheets/underage-drinking.htm>

3. NHTSA's National Center for Statistics and Analysis. *Traffic Safety Facts*, retrieved from: <https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812231>

## HERO Coalition, DFC Grant Recipient

The HERO Coalition is a recipient of the largest Federal DFC (Drug Free Communities) grant, in part, because current data from the 2013 and 2016 MN Student Survey reports higher underage drinking in our Waconia school district community than the MN state average. Examples:

- *Alcohol use past 30 days*: 11<sup>th</sup> grade Waconia males – 29%, MN 11<sup>th</sup> grade males – 24%.
- *Alcohol – binge drinking*: 11<sup>th</sup> grade Waconia males – 15%, MN 11<sup>th</sup> grade males 14%, 11<sup>th</sup> grade Waconia females – 13%, MN 11<sup>th</sup> grade females 12%.

## The good news is that most kids don't drink! *Don't be persuaded otherwise!*



Photo taken at the HERO Coalition's Art in Motion: Interactive Canvas event at the 2016 Carver County Fair

## Don't wait for a Social Host Ordinance to be enacted. Be a trusted social host right now.

- Continue doing what you do as a responsible parent
- Do not allow underage consumption in your home
- Supervise parties if your children have friends over
- Let your children clearly know you can't allow underage drinking at your home
- Know the age of your guests
- Control access to alcohol
- Discourage uninvited guests
- Pay attention to backpacks and beverage containers
- Provide beverages and food
- Check in on the party
- Set an end-time
- Make sure everyone has a safe ride home
- Keep in contact with your children

## Who's adopted a Social Host Ordinance?

Over half the communities in Minnesota and many states throughout the US have adopted a Social Host Ordinance.

## What is a Social Host Ordinance?

A social host ordinance makes it unlawful to **knowingly** provide an environment where underage drinking takes place, regardless of who provided the alcohol.

When Chaska Police Chief, Scott Knight was asked on Sept. 16, 2016, "How effective has a Social Host Ordinance been?" His reply, "It is a very effective tool for us in addressing under-aged drinking."

The purpose of a social host ordinance is to keep youth safe and healthy and to encourage them to make decisions that will contribute to their future success. The focus is not about penalizing or "catching" people, nor adding unnecessary laws.

Visit [herocoalition.org/legislation](http://herocoalition.org/legislation) for links to more information about Social Host Ordinances.

**Be a part of the solution.  
Share the facts, and help create  
healthy environments that keep  
youth safe and substance-abuse  
free. Join the HERO Coalition,  
we welcome your voice!**